



How To Start A Ministry To Men Program In Your Church

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Introduction

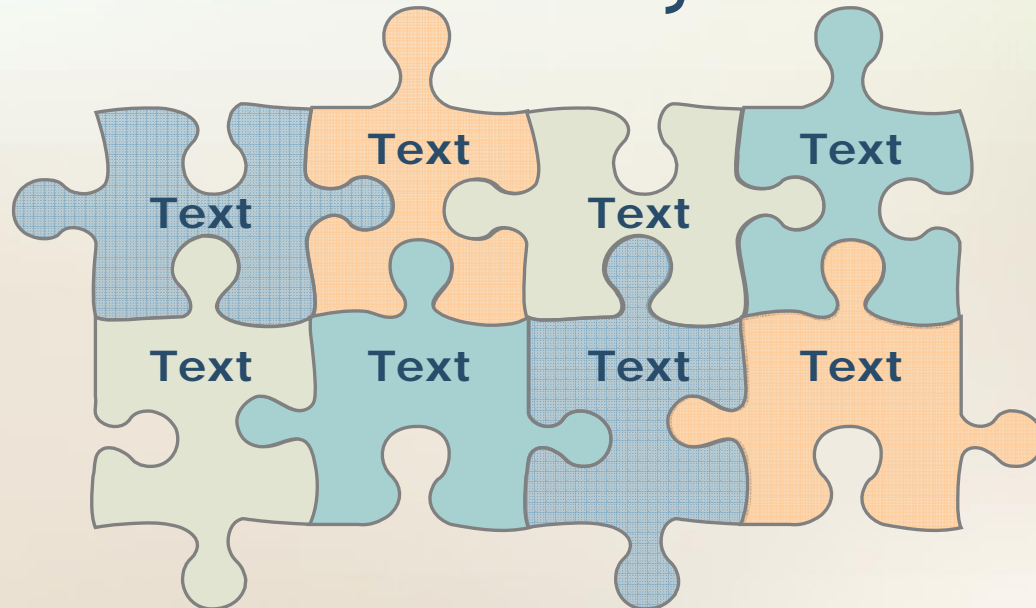
- Are you satisfied now?
- Are you seeking assistance?
- Are you willing to help others?
- If not now, then when?
- If not you, then who?

Agenda

- Create a vision of the **SUCCESSFUL** MTM program five years from now
- Determine Your Starting Point
- Get the Right People On the Bus
- Get the Right People to Think Right
- Get the Right People Who Think Right to Take Disciplined Action
- Get Annual Check-Ups

Overview

- MTM is not about you; It is about the ministry
- Success will be determined by the process



Topic One: Create a vision of the **SUCCESSFUL** MTM program five years from now

- Without knowing where you are going, anywhere will do
- John Kennedy's "Man to the Moon"
- Create a Winner's Circle for your MTM
 - Concrete examples of what it will look like
 - Brain storm it; then drill down to 3 or 4

Topic Two: Determine Your Starting Point

- You have to know what you have to offer that is not available now. Have to know why others should join your effort.
- Business calls it conducting a “Needs Assessment”
- Conduct a survey of men, women, and the community. What do they want? Can you deliver it?
- How are you doing this now? SWOT?

Topic Three: Get the Right People On the Bus

- You can't do it alone. Having the right people to help is key to success.
- MLK had his lieutenants and JFK. Generals have their staffs and the Pentagon. You have the councils.
- Know who is available to help within and outside of the church.
 - Find common ground
 - Decide who you want to work with
- Who is working with you?

Topic Four: Get the Right People to Think Right

- Group talk creates a shared vision and commitment
- Plan to meet and talk about the issues that you care about
- Think backwards:
 - If you want a change in decision-making and what men do, then, increase their knowledge and awareness.
 - If you want increased knowledge and awareness, then conduct activities that logically lead to that outcome.
 - Results will not occur overnight or next week. Could take years.
- Are you?

Topic Five: Get the Right People Who Think Right to Take Disciplined Action

- Develop a plan of action.
 - Establish SMART goals
 - Identify objectives that lead to the goal
 - Develop a theory or strategy of obtaining the objective
 - Brainstorm programs to execute the strategy
- Implement the activities that increase knowledge and awareness
- Some actions you have to plan for and take
 - Branding
 - Growing
 - Retaining
 - Producing
- How do you do these now? Discussion.

Topic Six: Get Annual Check-Ups

- Monitor and evaluate constantly
- Monitor
 - Are you conducting the planned activities?
 - Are the right people attending?
 - What opinions exist about the quality, relevance, and worthiness of the activities?
- Evaluate
 - Is knowledge and awareness increasing?
 - Are different decisions being made?
 - Are numbers increasing?
 - What is the morale of the membership?
- How are you monitoring and evaluating?

Summary

- What was presented
 - Create a vision of the SUCCESSFUL MTM program five years from now
 - Determine Your Starting Point
 - Get the Right People On the Bus
 - Get the Right People to Think Right
 - Get the Right People Who Think Right to Take Disciplined Action
 - Get Annual Check-Ups
- Ways to apply training
 - On the various levels
 - Work together
 - Start now
 - Write it down
- Questions?